Table of contents, editorial board, and other front matter

Joan Thomson

Follow this and additional works at: <https://newprairiepress.org/jac>

This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](#).

Recommended Citation

Thomson, Joan (2006) "Table of contents, editorial board, and other front matter," *Journal of Applied Communications*: Vol. 90: Iss. 2. <https://doi.org/10.4148/1051-0834.1278>

This Introduction is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in Journal of Applied Communications by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

Table of contents, editorial board, and other front matter

Abstract

Editorial front matter and table of contents for vol. 90, no.2 (2006) of Journal of Applied Communications

Journal of Applied Communications

Volume 90

No. 2, 2006

Professional Development

Podcasting Agriculture News: Producing Portable Audio News for Farmers and Ranchers

Bridging Borders: Organizing Short-Term Agricultural Communication Exchange Programs

Research

The Cow That Stole Christmas: Framing the First U.S. Mad Cow Crisis

Review

Bird by Bird: Some Instructions on Writing and Life

Official Journal of the Association for
Communication Excellence in Agriculture,
Natural Resources, and Life and Human Sciences

Editorial Board 2005-2006

Joan Thomson, Chair
Pennsylvania State University
2002-2008

Barb Abbott
Iowa State University
2005-2006

Dwayne Cartmell
Oklahoma State University
2005-2008

Evie Engel
Oregon State University
2004-2007

Jefferson Miller
University of Arkansas
2003-2006

Ricky Telg
University of Florida
2004-2007

Ashley Wood
University of Florida
2003-2006

Subscription rates

Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for nonmembers, libraries, and others is \$75 a year. Single copies of back issues may be obtained for \$15 each, when available.

For information on how to submit articles and to review the publishing policy, please visit

www.aceweb.org/jac/guide.html
<http://newbrillpress.org/jac/vol90/iss2/1>

DOI: 10.4148/1051-0834.1278

Executive Editor
Vol. 90, Iss. 2 [2006], Art. 1

Mark Tucker
Associate Professor
Purdue University
615 W. State St.
West Lafayette, IN 47907
765-494-8429
matucker@purdue.edu

Editorial Team

Amanda Aubuchon,
Managing Editor
ace@ifas.ufl.edu

Carol Church
carolics@ufl.edu

Ron Thomas
rkthomas@ufl.edu

Tracy D. Zwillinger
tracydz@ufl.edu

Change of address notices and subscription requests should be sent to the following address:

ACE Coordinator
ACE Headquarters
P.O. Box 110811
Gainesville, FL 32611-0811
ace@ifas.ufl.edu

UF | UNIVERSITY of
FLORIDA
IFAS

The *Journal of Applied Communications* is published by the Association for Communication Excellence at the Institute of Food and Agricultural Sciences, University of Florida-Gainesville, Florida, USA.

Abstracts are available in electronic format at the following URL:
<http://www.aceweb.org/jac/jac.html>

Barb Abbott Iowa State Univ.	David A. King Oregon State Univ.
Robert Agunga Ohio State Univ.	Terry Meisenbach USDA, CSREES
Erik T. Anderson Univ. of Idaho	Haven Miller Univ. of Kentucky
Stephen A. Banning Bradley Univ.	Jefferson D. Miller Univ. of Arkansas
Howard Beck Univ. of Florida	Kim Parker Univ. of Vermont
Melva Berkland Iowa State Univ.	Faith Peppers Univ. of Georgia
Kristina Boone Kansas State Univ.	Dan Rahn Univ. of Georgia
Blannie E. Bowen Penn State Univ.	David Rice North Dakota State Univ.
Terry W. Canup New Mexico State Univ.	Owen Roberts Univ. of Guelph
Terence L. Day University of Washington	Janet Rodekohr Univ. of Georgia
David L. Doerfert Texas Tech Univ.	Bob Rost Oregon State Univ.
Joyce Dolbier Univ. of Florida	Tracy Rutherford Texas A&M Univ.
LaRae Donnellan Florida A&M Univ.	Jan Scholl Penn State Univ.
Evie Engel Oregon State Univ.	Jack Sperbeck Univ. of Minnesota
Dennis Hinkamp Utah State Univ.	Ricky Telg Univ. of Florida
K. Robert Kern Communication for Agriculture Worldwide	Joan Thomson Penn State Univ.

The *Journal of Applied Communications* is a quarterly, refereed journal offering professional development for educational communicators who emphasize agriculture, natural resources, and life and human sciences.

The Journal of Applied Communications is:

- **Focused specifically** on issues and topics relevant to agricultural and applied communication professionals
- **Peer-reviewed** to ensure accuracy and quality of editorial content
- **Indexed selectively** in AGRICOLA, indexed and abstracted in ERIC's *Current Index to Journals in Education (CIJE)*, and is listed in *Ulrich's International Periodicals Directory* and *ARL's Directory of Scholarly Electronic Journals and Academic Discussion Lists*
- **Abstracts accessible via the Web** at <http://www.aceweb.org/jac/jac.html>

Caption: Cover Photo

More news organizations are trying their hand at podcasting. Learn more about this emerging communication technology from ACE member Blair Fannin on page 9. Photo by Blair Fannin, Texas A&M University System Agricultural Communications.

ISSN 1051-0834

2005-2006 ACE Board of Directors

President

Virginia Morgan
Auburn University

President-elect

Bob Sams
University of California, Davis

Vice President

Kristina Boone
Kansas State University

Past President

Judy Winn
Texas A&M University

DC Director

Anne Henderson
USDA

International Director

Roger Barroga
Philippine Rice Research
Institute

North Central Director

Gloria Holcombe
Kansas State University

Northeast Director

Neal Vines
Pennsylvania State University

Northeast Director-elect

John Dickinson
Pennsylvania State University

Southern Director

Tom Merrill
Louisiana State University

Western Director

Randy Anderson
University of Wyoming

Western Director-elect

Joanne Littlefield
University of Arizona

Retirees Director

Keith Remy
Mississippi

Retirees Director-elect

John Woods
Virginia

Coordinator

Amanda Aubuchon
University of Florida

The ACE Mission

ACE develops professional skills of its members to extend knowledge about agriculture, natural resources, and life and human sciences to people worldwide.

How Do I Subscribe?

Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for nonmembers, libraries, and others is \$75 a year. Single copies of back issues may be obtained for \$15 each, when available.

To order, contact:

Journal of Applied Communications

Editor, University of Florida, PO Box 110811
Gainesville, FL 32611-0811, Ph: 352/392-9588
Fax: 352/392-8583, E-mail: ace@ifas.ufl.edu

Notify change of address:

ACE Coordinator
P.O. Box 110811
Gainesville, FL 32611-0811

Thomson: Table of contents, editorial board, and other front matter

Journal of Applied Communications

Volume 90

No. 2, 2006

Introduction

- 5 **Daring to be Dumb—and Hoping Others Will Join Us**
Mark Tucker

Professional Development

- 9 **Podcasting Agriculture News: Producing Portable Audio
News for Farmers and Ranchers**
Blair L. Fannin
- 17 **Bridging Borders: Organizing Short-Term Agricultural
Communication Exchange Programs**
Emily Rhoades, Roslynn Brain, Ricky Telg, Tracy Irani, and
Owen Roberts

Research

- 29 **The Cow That Stole Christmas: Framing the First U.S.
Mad Cow Crisis**
Marcus A. Ashlock, D. Dwayne Cartmell II, and
Danna B. Kelemen

Review

- 47 ***Bird by Bird: Some Instructions on Writing and Life***
Virginia Morgan