

# **Journal of Applied Communications**

Volume 65 | Issue 1 Article 10

# **Publishing Policy**

Hal R. Taylor

Follow this and additional works at: https://newprairiepress.org/jac



This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 4.0 License.

### **Recommended Citation**

Taylor, Hal R. (1982) "Publishing Policy," *Journal of Applied Communications*: Vol. 65: Iss. 1. https://doi.org/10.4148/1051-0834.1743

This Back Matter is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in Journal of Applied Communications by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.



## Publishing Policy

The editors welcome articles reporting communication research, theoretical considerations and philosophical or historical concepts and experiences involved in reaching audiences of ACE members. Stories of practical application are especially desired on media results, communication management, campaign efforts and design and visual innovations.

Send manuscripts to ACE Quarterly, 6608 Pinedale Court, Falls Church, VA 22041, or submit them to any associate editor. Send research briefs and reviews to the editor, associate editors, or to individuals responsible for the briefs and reviews. (Addresses, Inside front cover.)

Submit all copy on 8½ x 11 paper. Xerox copies are acceptable. Should authors expect articles to be refereed, they should submit a total of four copies. Editors consider a submission to ACE Quarterly a commitment not to be breached by submission to other journals while the article is under review. If authors wish an acknowledgement of manuscript receipt, they should enclose with each manuscript a self-addressed, stamped postcard, on which is listed the title of the article.

All submissions should include article name, author or authors, agency or institutional affiliation, any special funding or grants involved in work reported, ACE-relevant biographical information and a statement as to whether a more detailed report is available if the article has to do with a research project.

On research reports, authors should limit footnotes to substantive comments about the text, number them consecutively with superscripts within the text but type them separately. References, when necessary, should be listed within the text listelf between brackets. Ibid, op cit. loc cit, etc. should not be used. If a reference is a printed, direct quote, authors should include the page number in brackets for reference. For repeat citations from the same source, authors should discriminate from one work and another produced within the same year with "a," "b," "c," and so on, as (DeJohn, 1972a). Bibliographic citations also should be kept to a minimum. When used, authors should begin with the first reference number and list entries in alphabetical order, last names first.

Tables and figures should be submitted camera-ready in protective covers. At the appropriate place in the text, authors should indicate approximate placement of each table such as: "Table 1 about here."

### ACE OFFICERS AND BOARD 1981-82

#### President

Eldon E. Fredericks Agricultural Admin. Bldg. Purdue University W. Lafayette, IN 47907 (317) 494-8396

#### President-Elect

Ralph J. Ballew Extension Information Mississippi State University Mississippi State, MS 39762 (601) 352-2262

#### Vice-President

JoAnn B. Pierce IFFS Editorial Department G022 McCarty University of Florida Gainesville, FL 32611 (904) 392-1771

#### Directors

Don M. Springer Agricultural Communications Texas A&M University College Station, TX 77843 (713) 845-2211

Oon Esslinger 1-98 Ag. Bidg. University of Missouri Columbia, MO 65211 (314) 882-7037

Patricia Loudon Ext-Inf., USDA Rm, 3147 South Bidg. Washington, D.C. 20250 (202) 447-6133 Melvin N. Gagnon Agricultural Information 4415 Chemistry Annex University of California Davis, CA 95818 (916) 752-1934

Brad Schneller Ministry of Agriculture & Food Legislative Buildings Queen's Park Toronto, Ontario Canada, M7A 282 (416) 985-7571

C. Edward Bible American Polled Hereford Assn. 4700 E. 6376 MO 64230 (816) 333-7731

Raiph Reeder 400 N. River Rd., 1134 West Lafayette, IN 47906 (317) 743-9741

#### Past President

Lorraine B. Kingdon 314 Agriculture Bidg. University of Arizona Tucson, AZ 85721 (602) 626-4999

#### National Headquarters

Hal R. Taylor Coordinator 6608 Pinedale Ct. Falls Church, VA 22041 (703) 941-7063 Taylor: Publishing Policy

ACE Hdqtrs. 6608 Pinedale Court Falls Church, VA 22041

Non Profit Org. U.S. POSTAGE PAID FALLS CHURCH, VA PERMIT NO. 302

ROBERT R. FURBEE 0168 101 W. DODRIDGE COLUMBUS, OH 43202