

Journal of Applied Communications

Volume 63 | Issue 1 Article 5

Agricultural Communicators in Education

Jim Shaner University of Missouri

Don Esslinger University of Missouri

Follow this and additional works at: https://newprairiepress.org/jac



This work is licensed under a Creative Commons Attribution-Noncommercial-Share Alike 4.0 License.

Recommended Citation

Shaner, Jim and Esslinger, Don (1980) "Agricultural Communicators in Education," *Journal of Applied Communications*: Vol. 63: Iss. 1. https://doi.org/10.4148/1051-0834.1808

This Back Matter is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in Journal of Applied Communications by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.





Agricultural Communicators in Education

Send manuscripts to ACE Quarterly, 1-98 Agriculture Building, University of Missouri-Columbia, MO 65211. Send research briefs to Robert Hays, 66 Mumford Hall, University of Illinois, Urbana, IL 60801, and send reviews to Larry Meiller, 101 Agricultural Journalism Building, 440 Henry Mall, University of Wisconsin, Madison, WI 53706.

The editors welcome articles reporting statistical research, theoretical considerations, or philosophical or historical concepts involved in communicating with the audiences of ACE members. Evaluations and tests by ACE members of their media methods also are welcome as are tips, reviews, and thoughtful editorial comments.

Submit four copies on 8½x11 bond. Xerox copies are acceptable. But the editors consider a submission to ACE Quarterly as a commitment not to breached by submission to other journals while the article is under review. With each manuscript, enclose a self-addressed, stamped postcard, with the title of the article so the editors can acknowledge its receipt.

The cover page should include the title of the article, the author(s), their affiliation, special funding or grants and agency, ACE-relevant biographical information, and whether or not a more detailed report is available from the author(s).

Footnotes should be used only for substantive comments about the text. Number them consecutively with superscripts within the text, but type them separately. References should be listed within the text itself between brackets, e.g. Carey, 1972. Do not use *ibid*, op cit, loc cit, etc. If a reference is a direct quote, also include the page number, e.g. Carey, 1972 p. 28. For repeat citations from the same author, discriminate from one work and another produced within the same year with "a," "b," etc. e.g. (Carey, 1972a).

Bibliographical entries should begin with the reference number and be listed in alphabetical order by the (first) author's last name. Within each entry, list the first author's last name first and other authors regularly. Include full bibliographic information.

Tables and figures should be submitted camera-ready in protective cardboard. At the appropriate place in the text on a line by itself, say "Table 1 about here," etc.

ublished by New Prairie Press, 2017

ACE OFFICERS AND DIRECTORS

Journal of Applied Communications, Vol. 63, Iss. 1 [1980], Art. 5

President

Lloyd R. Bostian 440 Henry Mall University of Wisconsin Madison, WI 53706 (608) 262-1196

President-Elect

Lorraine B. Kingdon College of Agriculture University of Arizona Tucson, AZ 85721 (602) 626-4701

Vice-President

Eldon E. Fredericks Ext.-Rsch. Info. Services Michigan State University East Lansing, MI 48824 (517) 355-1758

Directors

Dorothy Holland Dept. of Ag. Comm. 204 Reed McDonald Texas A & M College Station, TX 77843 (713) 845-2211

Delbert T. Dahl Office of Ag. Comm. Room 67 Mumford Hall University of Illinois Urbana, IL 61801 (217) 333-4780

Larry Quinn Television Service Room 535 A, USDA Washington, DC 20250 (202) 447-5746

James R. Griffith 412 Roberts Hall Cornell University Ithaca, NY 14853 (607) 256-7673 Virginia Johansen Drawer 3 A1 New Mexico State University Las Cruces, NM 88001 (505) 646-2701

Earl McMunn, Dir, of P.R. Robinson Hybrids, Inc. 3760 Waldo Place Columbus, OH 43220 (614) 451-3634

John Spaven 14 Brewer Parkway So. Burlington, VT 05401 (802) 862-0993

Past President

Arthur L. Highee Library 112, UMC 30 Utah State University Logan, UT 84322 (801) 752-4100, Ext. 7946

National Headquarters

1-98 Ag. Bldg. University of Missouri Columbia, MO 65211

Coordinator: Joseph J. Marks (314) 882-6546 ACE Hdqtrs. 1-98 Ag. Bldg. University of Missouri Columbia, MO 65211

BULK RATE U.S. POSTAGE PAID COLUMBIA, MO. PERMIT NO. 232

HOWARD E FRISBEE 2120 FYFFE RD OSU COLUMBUS OH 43210