Table of contents and editorial information

R. E. Stevenson

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Recommended Citation

Stevenson, R. E. (1971) "Table of contents and editorial information," *Journal of Applied Communications*: Vol. 54: Iss. 4. <https://doi.org/10.4148/1051-0834.2067>

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Table of contents and editorial information

Abstract

Editorial front matter and table of contents for vol. 54, no. 4 (Oct.-Dec 1971) of ACE, the official journal of the American Association of Agricultural College Editors. This issue features major papers and summaries of discussion sessions at the 55th Annual Meeting of AAACE, with an introductory note by Mark Allen, program committee member.

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AMERICAN ASSOCIATION OF AGRICULTURAL COLLEGE EDITORS

PROCEEDINGS

55th Annual Meeting

American Association of Agricultural College Editors

July 11-14, 1971

Cocoa Beach, Florida

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AMERICAN ASSOCIATION OF AGRICULTURAL COLLEGE EDITORS

ACE is the official journal of the American Association of Agricultural College Editors. It is published to promote the objectives of the Association and to provide inspiration and information to the members for the constant improvement of their professional services.

Edited and published quarterly at AAACE National Headquarters, 110 Comer Hall, Auburn University, Auburn, Alabama 36830.

Non-member subscription rate, \$4 per year. This rate not available to persons eligible for regular or associate membership.

R. E. (GENE) STEVENSON, *Editor*

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PROCEEDINGS
55th Annual Meeting
American Association of
Agricultural College Editors

Introduction

The 1971 AAACE program was an attempt to remind ourselves that AAACE is an organization of professionals who have a special kind of knowledge about the audiences we reach. This was an all AAACE program, and all AAACE papers and discussion sections were presented by AAACE members.

We zeroed in on a selection of eight major audiences and, following the papers, discussion sessions were held. For this purpose the group was broken up into the following media: research publications, extension publications, research press, extension press, radio-TV, visuals, and communications program planning. We are publishing the papers and a summary of the discussion sessions in this special edition of *ACE Quarterly*. These proceedings are being distributed to university communications departments and other institutions and organizations throughout the United States.

Mark Allen, Michigan
Program Committee Member

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