Planning & Implementing an OER Initiative On a Budget

Abbey Elder
IOWA STATE UNIVERSITY
WHAT DID WE DO?

- Planned & proposed, Fall 2017
- Funded & announced, Spring 2018
- $50,000 raised
- 26 proposals received / 13 grants funded
1. SERENDIPITY

Sometimes you just get lucky
WE WERE LUCKY

- A supportive bookstore
- A Student Government President interested in OER
- An existing teaching & learning grants program with name recognition
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Take advantage of that luck!
2. PLANNING

Plenty of it
NEVER BUILD WHAT YOU CAN BORROW

- Gather Information
- Identify Exemplars
- Think Practically
- Build with What You Have
Project Planning Worksheet

Goo.gl/qpwSnJ
3. FIND SUPPORT

Harder than it sounds
FIND EARLY ADOPTERS
(THEY’RE OUT THERE)

- Ask your Bookstore
- Reach out to faculty
- Run a hands-on workshop for faculty
START
WHERE
IT’S
EASY

Student Government

Faculty with Expressed Interest

Administrators
(Use their support to reach other faculty members & instructors)
ENCOURAGE IN-KIND SUPPORT

Offer $5,000

If 3 groups contribute…

That’s $20,000 (at least)
# Make Your Plan Scalable

<table>
<thead>
<tr>
<th>Funding</th>
<th>If We Get</th>
<th>We Can Fund</th>
<th>Award Levels</th>
<th>Allow Up To</th>
</tr>
</thead>
<tbody>
<tr>
<td>High</td>
<td>$50,000</td>
<td>~15 projects</td>
<td>5 Levels</td>
<td>$10,000 each</td>
</tr>
<tr>
<td>Medium</td>
<td>$20,000</td>
<td>~10 projects</td>
<td>4 Levels</td>
<td>$4,500 each</td>
</tr>
<tr>
<td>Low</td>
<td>$5,000</td>
<td>~5 projects</td>
<td>3 Levels</td>
<td>$1,500 each</td>
</tr>
</tbody>
</table>
4. MAKE CHANGE HAPPEN

You can do this
CHANGE REQUIRES PERSISTENCE

- Talk across campus
- Practice & repeat your pitch
- Think about how OER could benefit each of your audiences
WHY “ON A BUDGET?”

- You don’t always know what you’re going to get
- Building smart & scalable is always a good idea
THANK YOU

Abbey Elder, Iowa State University

@OpenAccessElder
aelder@iastate.edu