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## OER Incentive Programs: Reflection and Learning as You Go to Establish Approaches and Tactics for Campus Success

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GWLA/Colorado Alliance OER Conference Proposal Submission- Elaine Thornton & Stephanie Pierce, University of Arkansas

**Title:** OER Incentive Programs: Reflection and Learning as You Go to Establish Approaches and Tactics for Campus Success

**Outcomes:**

- 1) Participants will gain insight on launching an OER incentive program.
- 2) Participants will gain insight on administering OER incentive programs.
- 3) Participants will learn program reflection techniques.

**Abstract:**

The University of Arkansas Libraries along with campus partner, Global Campus, initiated their OER Incentive Program in the 2017 spring semester. The program provides faculty with structured financial awards to create, adapt, or adopt open education textbooks and other learning resources, publish these resources with open licenses, and use them in University of Arkansas courses in lieu of traditional textbooks. This presentation will provide an overview of the inception of the program, its structure, and management, as well as lessons learned by the OER team through reflection processes. Changes that have been implemented post-reflection will also be discussed. Audience members will gain insight on how to start and administer similar programs on their respective campuses as well as learn methods to help with reflection and assessment of program planning and administration.

**Keywords for Submission (10 max):**

Open education, Higher Education, Assessment, Incentive Programs, Open Educational Resources, Critical Reflection, Reflective Practices, Teams