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OER From Vision to Action

OER adoption: Moving beyond early adopters and empowering everyone else to use the OER, too

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OER Adoption

Moving Beyond Early Adopters and Empowering Everyone Else to Use the OER, Too

Alice Anderson
Sara K. Kearns
Introductions and Expertise

Alice Anderson
Instructional Designer for K-State Libraries & New Literacies Alliance

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ACRL Instruction Section Innovation Award, 2016
The New Literacies Alliance (NLA) is a multi-institutional collaborative effort that creates and shares a broad range of online information literacy lessons. These ACRL Framework-based lessons can be embedded in websites and LibGuides, and can be incorporated into most learning management systems. Because sharing is key to our mission, each lesson features a Creative Commons BY-NC-SA license and our content is not tied to any one institution so educators can use and adapt the material as they see fit.
Outline

- Background
  - Technology Curves

- Barriers
  - Three Big Blocks

- Strategies
  - MVPs
  - Plans & Windfalls
Background

Technology Adoption Curve
Technology Learning Curve
Technology Adoption Curve

- Innovators: 2.5%
- Early Adopters: 13.5%
- Early Majority: 34%
- Late Majority: 34%
- Laggards: 16%

Background

Barriers

Strategies
K-State Libraries On the T.A.C.
Exercise: Place Your Institution on the T.A.C.
Technology Learning Curve
Barriers to Stage 2 Adoption: Overview

Scaling to New Partners
Getting Your OER into Classes
Complexity
Scaling Production to New Partners

[Diagram showing a timeline of events and participants in a project, with labels for background, barriers, and strategies.]
# Big Training for New Partners

**Writers’ Training Schedule for NLA Partner Institutions**

<table>
<thead>
<tr>
<th>Session</th>
<th>Content</th>
<th>Location</th>
<th>Presenters</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Introduction to NLA</td>
<td>An overview of NLA including: description, scope, sample lessons, process, expectations and goals, assessment plan, etc.</td>
<td>iTV/or adobe connect</td>
<td>Sara and the NLA Steering Committee</td>
<td>March 26, 2014 2:30-3:30pm</td>
</tr>
<tr>
<td>2) Backwards Instruction: Refining and Grouping Content Skills</td>
<td>Reflect and refine content skills and then group them into logical lessons. (Steps 1 &amp; 2) (90 minutes)</td>
<td>iTV/Adobe Connect</td>
<td>Joelle, Heather Sara Backup</td>
<td>April 9, 2014 2:30-4:00pm</td>
</tr>
</tbody>
</table>
| 3) Creating Learning Outcomes               | 1. Use Step 2 Rubric (20-30 min)  
2. Create learning outcomes using content skills (Step 3) (90 minutes) | iTV/Adobe Connect | Heather, Sara | April 23, 2014 2:30-4:00pm |
| 4) Using the "Storyboard" to write lesson plans | 1. Use Step 3 Rubric (20-30 min)  
2. Use the storyboard to write NLA-style lessons plans (Step 4) (90 minutes) | iTV/Adobe Connect | Marc, Holger, Heather, Sara | May 7, 2014 2:30-4:00pm  
1st drafts due mid- June 2014 |
| 5) Lesson Showcase and Work Day             | Meet in person with all content writers to share and review lessons  
Workshop one-on-one with developers | In person (TBD) | Steering Committee and Work Group | Final Drafts due end of June 2014  
Workshop 1st |

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**Background**  
**Barriers**  
**Strategies**
Our Technology Learning Curve
Getting Your OER into Classes

Le Cid, Jour 3
Due Feb 13 at 3:55pm | 100 pts

Scudéry, Clélie
Scudéry, Clélie Module | Due Feb 15 at 3:55pm | 100 pts

Library Day
Useful Resources Module | Due Feb 20 at 3:55pm | 100 pts

Library Lesson 1: Questions of Authority
Useful Resources Module | Due Feb 20 at 3:55pm | 8 pts

Library Lesson 2: Citations
Useful Resources Module | Due Feb 20 at 3:55pm | 8 pts

Library Lesson 3: Scholarly Conversations
Useful Resources Module | Due Feb 20 at 3:55pm | 10 pts

Library Lesson 4: Search Strategies
Useful Resources Module | Due Feb 20 at 3:55pm | 3 pts

L'époque coloniale: la Nouvelle France
L'époque coloniale Module | Due Feb 22 at 3:55pm | 100 pts

La Nouvelle France (cont)
L'époque coloniale Module | Due Feb 27 at 3:55pm | 100 pts
Complexity

- Different LMS platforms
- LMS system administration level communication for implementing new services
- Librarian inexperience with LMS at course level
Thank you for your interest in New Literacies Alliance (NLA) lessons. You requested LTI links, which integrate with learning management systems such as Blackboard, Canvas, and D2L.

The LTI links provided below are active for the 2017-2018 academic year, at a minimum. They may continue beyond, however it would be beneficial to check back with us at the start of each academic year. Sometimes there are new improved versions available.

Feel free to write to me with technical questions. For general questions about the lessons or the NLA program contact Joelle Pitts at jooppitts@ksu.edu or one of the other project leaders listed on the website. (http://newliteraciesalliance.org/about-us/)

With best regards,

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LTI Links:
Ask the Right Questions v.2:
https://www.softchalkcloud.com/scorecenter/lti/CWkz2A4U179WxIA
Strategies

MVPs
Prescriptive Growth
Organic Growth
Original Product Plan
Minimum Viable Product (MVP)

Data, Information, Knowledge, and Wisdom

Synthesizing data and information into knowledge

Data, Information, Knowledge, and Wisdom

This lesson will introduce the data-information-knowledge-wisdom relationship. You will learn about the need to extrapolate meaning from "too much" information. The challenge is to take data and information and synthesize it into knowledge.
MVP

Prescriptive Growth

Organic Growth

Background

Barriers

Strategies
Design

• IDs lead design process
• Work with IDs and Accessibility Experts
• Rapid Prototyping, testing
MVP

Design

Prescriptive Growth

Organic Growth

Background Barriers Strategies
Communication

- Elevator pitch
- Websites
- Presentations, papers, & books
MVP

Prescriptive Growth

Organic Growth

Design

Communication

Background

Barriers

Strategies
Pedagogy

- **Primer for Librarians**
- **Learning Activity Plans (LAPs)**
Early Adopters

- Listen to them to enable flexible use - what do they need?
- Identify champions & peer-to-peer mentoring
- Create opportunities for champions to interact with second wavers
MVP

Prescriptive Growth

Organic Growth

Design

Communication

Pedagogy

Early Adopters

Background  Barriers  Strategies
Forums for Exchanging Ideas

- Workshops
- Focus Groups
- Wine
Quotes from Focus Group

This is my second, only my second time utilizing the NAL, NLA lessons. But, after listening to some of the responses, I think next time that I teach it, next semester. I might just use the strategies that you've been talking about where they just have to re-take it for, for credit. Because, I think maybe that will, that will reinforce like student engagement. So, I haven't seen much engagement with the material, other than the Question Authority assignment, which seemed to have the most impact.
More Quotes from Focus Group

respondent2: I was like, "Here, Jane*, go. You do your thing, Jane." I don't have anything else set up, but those quizzes are ready to go by August. And she just goes in and embeds those, because she knows how to do that and I definitely don't….

respondent5: I think she has some sort of spreadsheet that we don't ever have to look at because she manages it. ...

respondent3: I embedded them in Canvas myself....

respondent5: Your librarian isn't working hard enough for you.
Learning from Workshops

Librarians from a community college - start with Scholarly Conversations, then go to Search Strategies

Librarian from a 4-year college - uses lessons in class; didn’t have technology for everyone, so paired up and completed Search Strategies together, discussing options in the “Choose Your Own Adventure” activity

Some workshop attendees become partners.
References


Questions? Comments? Want to Try?

- Sara K. Kearns skearns@k-state.edu
- Alice Anderson aliceanderson@k-state.edu
- newliteraciesalliance.org