OER Adoption

Moving Beyond Early Adopters and Empowering Everyone Else to Use the OER, Too

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Introductions and Expertise

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Library Instruction: A
How-To-Do-It Manual
for Librarians (2017)
The New Literacies Alliance (NLA) is a multi-institutional collaborative effort that creates and shares a broad range of online information literacy lessons. These ACRL Framework-based lessons can be embedded in websites and LibGuides, and can be incorporated into most learning management systems. Because sharing is key to our mission, each lesson features a Creative Commons BY-NC-SA license and our content is not tied to any one institution so educators can use and adapt the material as they see fit.
Outline

Background
• Technology Curves

Barriers
• Three Big Blocks

Strategies
• MVPs
• Plans & Windfalls
Background

Technology Adoption Curve
Technology Learning Curve
Technology Adoption Curve

- Innovators: 2.5%
- Early Adopters: 13.5%
- Early Majority: 34%
- Late Majority: 34%
- Laggards: 16%

Market share %

Background - Barriers - Strategies
K-State Libraries On the T.A.C.

Background

Barriers

Strategies
Exercise: Place Your Institution on the T.A.C.
Technology Learning Curve
Barriers to Stage 2 Adoption: Overview

Scaling to New Partners
Getting Your OER into Classes
Complexity
Scaling Production to New Partners

Background

Barriers

Strategies
Big Training for New Partners

**Writers’ Training Schedule**
for NLA Partner Institutions

<table>
<thead>
<tr>
<th>Session</th>
<th>Content</th>
<th>Location</th>
<th>Presenters</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>1)</td>
<td>Introduction to NLA: An overview of NLA including: description, scope, sample lessons, process, expectations and goals, assessment plan, etc.</td>
<td>iTV/or adobe connect</td>
<td>Sara and the NLA Steering Committee</td>
<td>March 26, 2014 2:30-3:30pm</td>
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<td>2)</td>
<td>Backwards Instruction: Refining and Grouping Content Skills: Reflect and refine content skills and then group them into logical lessons. (Steps 1 &amp; 2) (90 minutes)</td>
<td>iTV/Adobe Connect</td>
<td>Joelle, Heather Sara Backup</td>
<td>April 9, 2014 2:30-4:00pm</td>
</tr>
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<td>3)</td>
<td>Creating Learning Outcomes: 1. Use Step 2 Rubric (20-30 min) 2. Create learning outcomes using content skills (Step 3) (90 minutes)</td>
<td>iTV/Adobe Connect</td>
<td>Heather, Sara</td>
<td>April 23, 2014 2:30-4:00pm</td>
</tr>
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<td>4)</td>
<td>Using the &quot;Storyboard&quot; to write lesson plans: 1. Use Step 3 Rubric (20-30 min) 2. Use the storyboard to write NLA-style lessons plans (Step 4) (90 minutes)</td>
<td>iTV/Adobe Connect</td>
<td>Marc, Holger, Heather, Sara,</td>
<td>May 7, 2014 2:30-4:00pm 1st drafts due mid- June 2014</td>
</tr>
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<td>5)</td>
<td>Lesson Showcase and Work Day: Meet in person with all content writers to share and review lessons Workshop one-on-one with developers</td>
<td>In person (TBD)</td>
<td>Steering Committee and Work Group</td>
<td>Final Drafts due end of June 2014 Workshop 1st</td>
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Our Technology Learning Curve
Getting Your OER into Classes

Background

Barriers

Strategies
Complexity

- Different LMS platforms
- LMS system administration level communication for implementing new services
- Librarian inexperience with LMS at course level
Thank you for your interest in New Literacies Alliance (NLA) lessons. You requested LTI links, which integrate with learning management systems such as Blackboard, Canvas, and D2L.

The LTI links provided below are active for the 2017-2018 academic year, at a minimum. They may continue beyond, however it would be beneficial to check back with us at the start of each academic year. Sometimes there are new improved versions available.

Feel free to write to me with technical questions. For general questions about the lessons or the NLA program contact Joelle Pitts at jopitts@ksu.edu or one of the other project leaders listed on the website (http://newliteraciesalliance.org/about-us/).

With best regards,
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Kansas State University Libraries
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LTI Links:
Ask the Right Questions v.2:
https://www.softchalkcloud.com/scorecenter/lti/CM52a4U79bWdA
Strategies

MVPs
Prescriptive Growth
Organic Growth
Original Product Plan
Minimum Viable Product (MVP)

Background

Barriers

Strategies
MVP

Prescriptive Growth

Organic Growth
Design

- IDs lead design process
- Work with IDs and Accessibility Experts
- Rapid Prototyping, testing
Communication

- Elevator pitch
- Websites
- Presentations, papers, & books
Pedagogy

• Primer for Librarians
• Learning Activity Plans (LAPs)
MVP

Prescriptive Growth

Design

Communication

Pedagogy

Organic Growth

Background

Barriers

Strategies
Early Adopters

• Listen to them to enable flexible use - what do they need?
• Identify champions & peer-to-peer mentoring
• Create opportunities for champions to interact with second wavers
Forums for Exchanging Ideas

• Workshops
• Focus Groups
• Wine
Quotes from Focus Group

This is my second, only my second time utilizing the NAL, NLA lessons. But, after listening to some of the responses, I think next time that I teach it, next semester, I might just use the strategies that you've been talking about where they just have to re-take it for, for credit. Because, I think maybe that will, that will reinforce like student engagement. So, I haven't seen much engagement with the material, other than the Question Authority assignment, which seemed to have the most impact.
respondent2: I was like, "Here, Jane*, go. You do your thing, Jane." I don't have anything else set up, but those quizzes are ready to go by August. And she just goes in and embeds those, because she knows how to do that and I definitely don't....

respondent5: I think she has some sort of spreadsheet that we don't ever have to look at because she manages it. ... 

respondent3: I embedded them in Canvas myself....

respondent5: Your librarian isn't working hard enough for you.
Learning from Workshops

Librarians from a community college - start with Scholarly Conversations, then go to Search Strategies

Librarian from a 4-year college - uses lessons in class; didn’t have technology for everyone, so paired up and completed Search Strategies together, discussing options in the “Choose Your Own Adventure” activity

Some workshop attendees become partners.
References


Questions? Comments? Want to Try?

- Sara K. Kearns skearns@k-state.edu
- Alice Anderson aliceanderson@k-state.edu
- newliteraciesalliance.org