

Future Entrepreneurship Education for Students in China

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Abstract

Due to the increasing needs of entrepreneurial activities in China, entrepreneurship education is becoming one of the most important topics for university students. This project reviews the current situation of Chinese entrepreneurship education and problems that exist. We focus on factors that influence the appropriateness of entrepreneurship studies to the needs and expectations of university students in China. We aim at discovering how to improve the entrepreneurial traits and business needs of the students from entrepreneurship studies. We aim at highlight the disparity between the supply and the expectations from entrepreneurship programmes in Chinese universities. Furthermore, we will compare the entrepreneurial traits of Israeli students and Chinese students in order to find out the similarities and differences. We will improve the Chinese future entrepreneurship education by learning the theories and practices from Israeli entrepreneurship education. Our final goal of this project is to apply entrepreneurship education in general to different filed students.

Keywords: entrepreneurship education; entrepreneurial intention; entrepreneurial traits; China