OER Lessons Learned: Three Institutional Perspectives

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Major barriers hurdles
Where we have been . . .

SPARC*

Open Textbook Network

Grants

UALC
Where we are . . .
Where we are going (plan to go) . . .
Lessons learned
University of Arizona
We started small

Estimated savings in Spring 2014: $6,100

GIST 601 (Intro to Geographic Information System Technology)
Used in place of textbook with list price of $183.26

SBE 202 (Professional Communication & Presentation)
Used in place of textbook with list price of $192
OER savings add up quickly

$750,000+

saved in 2015-18 at UA
Building blocks of our OER program

- Open Textbook Network member
- Workshops for faculty (with $200 stipend for review of open textbook)
- OpenStax Institutional Partner
- OER website (https://oer.arizona.edu)
- Partnering with liaison librarians
- Partnering with instructional designers and the Office of Digital Learning during course (re)design
- Faculty Senate advocacy
- Dedicated OER position
- Coming soon: Grants for switching to OER
- Campus OER Action Committee
Campus partners in OER

- UA Press (part of UA Libraries)
- UA BookStores
- Central IT
- Teaching center
- Disability Resource Center
- Office of Digital Learning (instructional designers)
- Student government leaders
- Faculty

Need to add: Administrators
What about the campus store?

They say these are the real money-makers: Wildcat gear & Clinique makeup counter
Marketing efforts

FREE DIGITAL BOOKS SAVE STUDENTS MONEY

Learn how
Contact Cheryl Guillier
Open Educational Resources Librarian
back to learn more at www.u.arizona.edu

FREE TEXTBOOKS
OER YOU KITTEN ME?!

– save money
– access immediately
– ask your professor if they’re purr-fect for your class

Learn more at WWW.OER.ARIZONA.EDU & celebrate Open Education Month with us!

Photo on left by Aengus Anderson / graphic designs by Marty Taylor / University of Arizona Libraries
OER events

We plan events to tie in with Open Access Week (in October) and Open Education Week (in March). If the national dates don’t work for you, choose your own!
Oklahoma State University
OER pilot background

Funded by a donor

$35,000 for OER textbook adoption or development
Logistics and details

Recruited faculty via our liaisons

Wrote justification for their proposal

Met to discuss timelines and expectations. They received half the funding prior, half when manuscript was delivered

Wise OSU Library Open Textbook Initiative: Open Textbook Projects

The high cost of textbooks is a major concern for OSU students and their parents. The goal of the Wise OSU Library Open Textbook Initiative is to encourage faculty to consider open textbooks for adoption in their classroom.

Funded Proposals

The Wise OSU Library Open Textbook Initiative has five projects currently under development.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Instructor</th>
<th>Anticipated Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1123</td>
<td>International Composition</td>
<td>Carol Moder</td>
<td>Fall 2017</td>
</tr>
<tr>
<td>PHIL 1313</td>
<td>Logic and Critical Thinking</td>
<td>Brian Kim</td>
<td>Spring 2018</td>
</tr>
<tr>
<td>SOIL 4683</td>
<td>Soil, Water, and Weather</td>
<td>Tyson Ochsner</td>
<td>Completed</td>
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<tr>
<td>EDTC 5203</td>
<td>Foundations of Educational Technology</td>
<td>Penny Thompson</td>
<td>Completed</td>
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<tr>
<td>EDTC 5720</td>
<td>Learning in a Digital World</td>
<td>Tutaleni Asino</td>
<td>Fall 2017</td>
</tr>
<tr>
<td>LSB 3010</td>
<td>Patent Law and Managing Investments in Technology</td>
<td>Mike Schuster</td>
<td>Completed</td>
</tr>
<tr>
<td>POLS 3103</td>
<td>Introduction to Political Inquiry</td>
<td>Stephen Nemeth and Holley Hansen</td>
<td>Summer 2018</td>
</tr>
</tbody>
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Expectations

Image taken from Pixabay: https://pixabay.com/
Reality

Image taken from Pixabay: https://pixabay.com/
ePress

Used EPUB manuscripts
Collaborated with Technical Writing Program Director for copyediting
Still in the process of handling peer-review and updates
The final pieces of the puzzle

Image taken from Pixabay: https://pixabay.com/ and OTN
Takeaways
Additional resources

- SPARC Open Education site, https://sparcopen.org/open-education
- Connect OER, https://sparcopen.org/our-work/connect-oer
- Open Textbook Network resources (authoring/editing guides, publishing agreement template), https://research.cehd.umn.edu/otn/membership-benefits/member-resources
- Open Education Week ideas, https://www.openeducationweek.org/resources
- OER Mythbusting, https://sparcopen.org/our-work/oer-mythbusting
Questions?

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