Comments for the Author:

Chapter 1: Emergent COVID-19 and SARS-CoV-2 in Social Imagery and Social Video: Initial Three Months of Viral Dispersion

“The chapter explores mass critics’ representations and discussion of the Coronavirus crisis on social media. Through a methodical analysis of a large corpus of social imageries, it highlights, the impressions and advocacy made around the crisis. The paper is rich. The background and literature review are abundant and the findings are really interesting. However, the paper need serious proofreading as typos and grammatical issues characterize the text from the introduction right to the conclusion. Also, the paper is beyond the IGI Global word bracket. Reducing the size of the paper is therefore highly advised. Otherwise, the paper is interesting.”

“This paper focuses on a very current issue (social media users' discussion and advocacy around the coronavirus). The paper is based on a strong methodology (qualitative content analysis of a large sample of social media messages) and its discussion of finding is fair. The paper is an interesting one, fit for the book. If there is any issue to redress it will be the size of the paper and language issues. A good copy-editing will make the paper more clear.”

Chapter 2: Transnational Meta-Narratives and Personal Stories of Plastics Usage and Management via Social Media

“The chapter is interesting and well written. It relies on a robust method and presents issues in a simple and clear manner. However, the author should consider enriching his/her literature review. In effect the literature totally neglect the fact that plastic management is part of the environmental protection debate. In other words, the author limits his/herself to plastic management in the literature review, overlooking the fact that the whole environmental debate needs to be revisited. I therefore strongly recommend that the author include previous studies on environmental protection/environmental advocacy in his/her literature review and background.”

Chapter 3: Global Citizens against Socio-Technological Incursions on Privacy, Human Rights, and Personal and Social Freedoms: Temporary Pixels and Ephemerical Voices

“Dear author I enjoyed reading your paper. The paper needs minor revisions as it has some formatting issues and typos. The paper addresses an interesting topic. It is in general, well writing. Only minor revisions (proofreading and formatting) may suffice to ameliorate the quality of the paper.”

“This is a strong chapter. It fit well to the book project. The only issues to address may be typos. Very minor revisions are recommended. Good background
information and literature review. The paper is also well written, supported by relevant statistics."

Chapter 4: Blowing Whistles on Transnational Social Media: From Micro-to-Mass Scales, Privately and Publicly

“The chapter addresses a less expected topic. However it is an interesting piece. The paper flows well but need proof reading to address few typos. The link between whistle blowing and transnational advocacy should be clear.”

Chapter 5: In Flames, In Violence, In Reverence: Physical Protest Effigies in Global and Transnational Politics from a Social Imageset

“This is a very fantastic work on the role of effigy, social movements and social media in media and communication studies. The research unravel the strategic and communicative powers of effigies in today's mediated world. It's rich, cover extensive grounds and also embedded some innovations and creativity as well. It's a scholarly work that I will recommend stagh6away to those who are interested to knowing the impact of effigies on citizen pubics emotions and what role the play in communication in our every day lives. The caption and title were superbly crafted and catchy as well. It is therefore very pertinent for the author(s) to do some salient corrections before its final publication. Those corrections include weak literature review or lack of enough supportive scholarly works backing the study. In fact, the author(s) should as a matter of urgency outline the contextual and theoretical framework upon which the study/research is based on. This should be done in the introduction, bringing to bear some strong scholarl6works as suggested so as to nourish the work proper. There is need to include the real effigy either as a diagram or part of the data. The conclusion also need further elucidation and substantive summary.”

“Very interesting paper but needs an adequate background and a richer literature review; Overall, the paper is interesting and well written. The paper flows well and the issues analyzed are thought-provoking. If there is any issue in the paper, it is at the levels of literature reviewed and background.”

Chapter 6: Exploring the Transnational Allure of "Street Democracy" via Twitter based on a Contemporaneous Real-World Case

“Generally, the paper is quite good & would be an appropriate fit for the book. There are minor typos/grammatical errors throughout. Author would benefit from further editing & minor revisions (wording). Otherwise, a good chapter; interesting & sound!”

“Dear author, I enjoyed reading your chapter. Your chapter addresses a topical issue: the use of online based advocacy for political ideals. The chapter hinges on a strong background and empiricism. The chapter is build around strong and well thought arguments, baked by statistics. I think it is a good read though you
should proofread the text from the introduction so as to deal with a number of grammatical and typographical issues. I also advice you enrich your literature review with cases of social-media assisted activism for human rights in other parts of the world. The chapter addresses a topical issue: the use of online based advocacy for political ideals. The chapter hinges on a strong background and empiricism. The chapter is build around strong and well thought arguments, baked by statistics. I think it is a good read though the author should proofread the text from the introduction so as to deal with a number of grammatical and typographical issues. I enjoyed reading the paper.”

Chapter 7: The Remote Woo: Exploring Faux Transnational Interpersonal Romance in Social Imagery

“The chapter has a good background. The author has a good knowledge of the literature regarding the topics covered.”

“The topic addressed in the chapter is interesting and in line with the book's vision. The chapter hinges on a rigorous methods. Issues are explained in a clear and simple manner. Level of language is high and professional though the paper still need some proofreading. This chapter addresses romance scams perpetrated through the social media. The study uses statistical analysis of social imageries. The findings and analyses follow from a well explained and applied methodology. The paper is an interesting piece of research. The paper only have few typos.”