Table of contents, editorial board and other front matter

Joan Thomson
Pennsylvania State University

Follow this and additional works at: <https://newprairiepress.org/jac>

This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](#).

Recommended Citation

Thomson, Joan (2006) "Table of contents, editorial board and other front matter," *Journal of Applied Communications*: Vol. 90: Iss. 4. <https://doi.org/10.4148/1051-0834.1261>

This Introduction is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in *Journal of Applied Communications* by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

Table of contents, editorial board and other front matter

Abstract

Editorial front matter and table of contents for vol. 90, no. 4 (2006) of Journal of Applied Communications

Keywords

editorial

Journal of Applied Communications

Volume 90

No. 4, 2006

Professional Development

Accessibility Regulations and Tips for Reaching Older Adults and People with Disabilities

Research

Iowa Corn and Soybean Producers' Use of Communication Channels
Using Focus Groups to Develop an Extension Home Horticulture
Public Radio Program

Sources and Channels of Information Used by Educational Program
Clients

Review

American Ways: A Guide for Foreigners in the United States and *The 10
Lenses: Your Guide to Living and Working in a Multicultural World*

Official Journal of the Association for
Communication Excellence in Agriculture,
Natural Resources, and Life and Human Sciences

Executive Editor

Mark Tucker

Associate Professor
Purdue University
615 W. State St.
West Lafayette, IN 47907
765-494-8429
matucker@purdue.edu

Dennis Hinkamp

Professional Development Editor
dennish@ext.usu.edu

Editorial Team

Amanda Aubuchon

Managing Editor
ace@ifas.ufl.edu

Carol Church

carolics@ufl.edu

Ron Thomas

rkthomas@ufl.edu

Tracy D. Bryant

tracydz@ufl.edu

**Change of address notices and
subscription requests should be
sent to the following address:**

ACE Coordinator

ACE Headquarters

P.O. Box 110811

Gainesville, FL 32611-0811

ace@ifas.ufl.edu

UF | UNIVERSITY of
FLORIDA
| IFAS

The *Journal of Applied Communications* is published by the Association for Communication Excellence at the Institute of Food and Agricultural Sciences, University of Florida–Gainesville, Florida, USA.

Abstracts are available in electronic format at the following URL:

<http://www.aceweb.org/jac/jac.html>

**Editorial Board
2006-2007**

Joan Thomson, Chair

Pennsylvania State University
2002-2008

Barb Abbott

Iowa State University
2005-2007

Dwayne Cartmell

Oklahoma State University
2005-2008

Evie Engel

Oregon State University
2004-2007

Glenda Freeman

Auburn University
2006-2009

Ricky Telg

University of Florida
2004-2007

Ashley Wood

University of Florida
2003-2007

Subscription rates

Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for nonmembers, libraries, and others is \$75 a year. Single copies of back issues may be obtained for \$15 each, when available.

For information on how to submit articles and to review the publishing policy, please visit

<https://academic.oup.com/jac>
DOI: 10.4148/1051-0834.1261

Manuscript Reviewers

Barbara Abbott Iowa State University	Terry Meisenbach eXtension
Cindy Akers Texas Tech University	Jefferson Miller University of Arkansas
Erik Anderson University of Idaho	Mason Miller Michigan
Stephen Banning Bradley University	Florita Montgomery West Virginia University
Gary Beall California	Traci Naile Oklahoma State University
Melva Berkland Iowa	Emily Rhoades Ohio State University
Janet Byron University of California	John Richardson North Carolina State University
Dwayne Cartmell Oklahoma State University	Owen Roberts University of Guelph
Chad Davis Texas	Janet Rodekohr Georgia
Terry Day Washington	Amanda Ruth College of Charleston
David Doerfert Texas Tech University	Tracy Rutherford Texas A&M University
LaRae Donnellan Florida A&M University	Eileen Schofield New York
Deborah Dunsford Texas A&M University	Jan Scholl Pennsylvania State University
Evie Engel Oregon State University	Jack Sperbeck Minnesota
Stanley Ernst Ohio State University	Murari Suvedi Michigan State University
Jim Evans Illinois	Ricky Telg University of Florida
Maxine Ferris Michigan	Joan Thomson Pennsylvania State University
Steve Hill Kansas State University	Larry Whiting Ohio
Tracy Irani University of Florida	
Lisa Lundy Louisiana State University	

The *Journal of Applied Communications* is a quarterly, refereed journal offering professional development for educational communicators who emphasize agriculture, natural resources, and life and human sciences.

The Journal of Applied Communications is:

- **Focused specifically** on issues and topics relevant to agricultural and applied communication professionals
- **Peer-reviewed** to ensure accuracy and quality of editorial content
- **Indexed selectively** in *AGRICOLA*, indexed and abstracted in *ERIC's Current Index to Journals in Education (CIJE)*, and is listed in *Ulrich's International Periodicals Directory* and *ARL's Directory of Scholarly Electronic Journals and Academic Discussion Lists*
- **Abstracts accessible via the Web** at <http://www.aceweb.org/jac/jac.html>

Caption: Cover Photo

Florida's State Master Gardener Coordinator, Tom Wichman, provides the voice for the Gardening in a Minute radio program. The program airs every day on stations in Florida to provide tips for amateur and experienced gardeners. Learn more about the research process used to develop the radio show on page 39. Photo by Emily Eubanks, University of Florida Center for Landscape Conservation and Ecology.

ISSN 1051-0834

2006-2007 ACE Board of Directors

President

Bob Sams
University of California, Davis

President-elect

Kristina Boone
Kansas State University

Vice President

Frankie Gould
Louisiana State University

Past President

Virginia Morgan
Auburn University

SIG Director

Carol Whatley
Auburn University

DC Director

Anne Henderson
USDA

DC Director-elect

Patrick Holian
USDA

International Director

Roger Barroga
Philippine Rice Research Institute

North Central Director

Gloria Holcombe
Kansas State University

North Central Director-elect

Brian Meyer
Iowa State University

Northeast Director

John Dickison
Pennsylvania State University

Southern Director

Tom Merrill
Louisiana State University

Southern Director-elect

Faith Peppers
University of Georgia

Western Director

Joanne Littlefield
University of Arizona

Retirees Director

John Woods
Virginia

Coordinator

Amanda Aubuchon
University of Florida

The ACE Mission

ACE develops professional skills of its members to extend knowledge about agriculture, natural resources, and life and human sciences to people worldwide.

How Do I Subscribe?

Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for nonmembers, libraries, and others is \$75 a year. Single copies of back issues may be obtained for \$15 each, when available.

To order, contact:

Journal of Applied Communications

Editor, University of Florida, PO Box 110811

Gainesville, FL 32611-0811, Ph: 352/392-9588

Fax: 352/392-8583, E-mail: ace@ifas.ufl.edu

Notify change of address:

ACE Coordinator

P.O. Box 110811

Gainesville, FL 32611-0811

ace@ifas.ufl.edu

Journal of Applied Communications

Volume 90

No. 4, 2006

Introduction

- 5 **The Readership Has Spoken**
Dennis Hinkamp

Professional Development

- 9 **Accessibility Regulations and Tips for Reaching Older Adults and People with Disabilities**
Debby Newman and Pam Prokop

Research

- 19 **Iowa Corn and Soybean Producers' Use of Communication Channels**
Melea A. R. Licht and Robert A. Martin
- 39 **Using Focus Groups to Develop an Extension Home Horticulture Public Radio Program**
Courtney Meyers, Tracy Irani, and Erin Eckhardt
- 55 **Sources and Channels of Information Used by Educational Program Clients**
Glenn D. Israel and Kristen M. Wilson

Review

- 79 ***American Ways: A Guide for Foreigners in the United States and The 10 Lenses: Your Guide to Living and Working in a Multicultural World***
Pat Melgares