Publishing Policy and Instructions for Contributors

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Publishing Policy and Instructions for Contributors

Abstract

Editorial backmatter for this issue of the journal

Publishing Policy and Instructions for Contributors

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The *Journal of Applied Communications* is a peer-reviewed journal. It welcomes original contributions from any author, although priority may be given to ACE members, should manuscripts of comparable quality be available. First consideration will be given to theoretical and applied articles of direct value to ACE members. Such articles might include formal research, survey or trend pieces, analyses, how-to-articles, and opinion pieces. (Reviews below.)

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Authors must submit four manuscript copies and a computer disk, in Macintosh or MS-DOS format, preferably in WordPerfect or Microsoft Word, to the Editor(s) at **Bldg. 116, PO Box 110810, University of Florida, Gainesville, FL 32611-0810**. Include a self-addressed, stamped postcard or envelope if verification of manuscript receipt is desired. Photocopies of artwork, tables, or figures should be submitted, rather than the originals. If the article is accepted for publication, original graphic materials may be requested. Tables should be received in individual, separate, electronic files.

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The Agricultural Communicators in Education (ACE) is an international association of professionals who utilize a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. ACE was organized in 1913. Its members meet regularly in regional meetings, workshops, and at annual, national meetings held each year in different locations within the United States.

ACE is dedicated to the professional development of its members. National meetings aim to help members develop communications strategies and plans, and to increase their technological knowledge and skills.

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ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians, and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

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