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Executive Presence

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EXECUTIVE PRESENCE

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Executive presence is a communicative phenomenon. Communication is central to people's lives, and our success and failures, both personal and professional, are linked to our skills as communicators. Yet my research and lived experiences have taught me that academics are notorious for taking communication for granted. This may be due to discipline expertise, time in the classroom, or a number of factors. But the truth is that our ability to communicate effectively matters—it makes or breaks our executive presence. Given the challenges and complexities of being chairpersons, improving communication skills and interpersonal savvy matters even more. Indeed, to shape opinion, inspire change, and achieve results, we must create persuasive messages and deliver them with impact.

For this interactive workshop, we will start by laying a framework that communication as a chairperson is consequential. We will have fun, engage one another in a series of activities designed to illustrate how communication skills, presentation tips, and interpersonal competencies enhance our effectiveness in the classroom, conference room, office space, online, and even over coffee with a colleague. Participants can expect to leave with a fresh perspective on how to be a more *clear*, *concise*, *compelling*, and *confident* communicator, in other words a leader with a commanding executive presence. Activities will be engaging and offer meaningful takeaway. As well, facilitator will provide handouts that can be used and referenced well-beyond the workshop. But anyone allergic to laughing and having fun while learning should most definitely avoid this workshop.