Table of contents, editorial board, and other front matter

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Table of contents, editorial board, and other front matter

Abstract
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Journal of Applied Communications

Volume 79
No. 4. 1995

Adapting Prior Television Production Experience for Distance Education Instructional Design

The Illinois Steward Readership Survey

Preferences of a Traditional Extension Audience for Self-Directed Delivery Methods

Reviews

DID YOU KNOW...
Most Illinois Crops Came From Another Part of the World?

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Oops, we’re sorry.

Vol. 79, No. 3 inadvertently omitted credit to our cover photo contributors. We apologize for the omission and extend recognition to these two photographers who, like our other cover photo contributors, received awards in the 1995 Agricultural Communicators in Education annual Critique and Awards competition.

Front: Using a Nikon FM camera with a 55mm lens, Lynn Ketchum grabbed hold of the 1995 Class-23 Bronze Award for Color Transparencies in C&A. This photograph first appeared in Oregon State University’s Oregon’s Agricultural Progress (summer/fall 1994) as part of an article on the West’s oldest soil research plots at the Columbia Basin Agricultural Research Center, Pendleton. The subject is Betty Klepper, presently a USDA-ARS plant physiologist, Pendleton. For lighting, a small Sunpak strobe bounced off a silver umbrella. The exposure was set to f8 at 125 with 35mm Fujichrome Velvia film.

Back: Captured by B. Wolfgang Hoffmann, University of Wisconsin, this photograph of contour farming is the winner of the Class-23 Gold Award for Color Transparencies. Wolfgang muses, “I did this picture about 10 years ago in black and white. The image was used widely, so I thought I should do it in color. I didn’t know the exact location, so I looked over SCS aerial maps—that helped me to find the location—without contours. But I got the name of the new owner of the farm, called up, and asked if they would do contour farming again. ‘Yes!’ Another couple of years went by when I drove through the area and checked out the farm. Conditions were perfect. So I went to a nearby airport, hired a pilot and a plane, and took the picture. Easy. All it took was 1/1000 sec. at f/4 with a 35mm lens; Fuji Velvia pushed one stop.”