

Publishing Policy and Instructions for Contributors

Larry Tennyson
South Dakota State University

Follow this and additional works at: <https://newprairiepress.org/jac>



This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

Recommended Citation

Tennyson, Larry (1995) "Publishing Policy and Instructions for Contributors," *Journal of Applied Communications*: Vol. 79: Iss. 4. <https://doi.org/10.4148/1051-0834.1391>

This Back Matter is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in *Journal of Applied Communications* by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

Publishing Policy and Instructions for Contributors

Abstract

Editorial back matter for vol. 79, no. 4 (1995) of Journal of Applied Communications

Publishing Policy and Instructions for Contributors

PURPOSE STATEMENT: The *Journal of Applied Communications* is a quarterly, refereed journal offering professional development for educational communicators who emphasize agriculture, the food industry, and natural resources.

What We Look For

The *Journal of Applied Communications* is a peer-reviewed journal. It welcomes original contributions from any author, although priority may be given to ACE members, should manuscripts of comparable quality be available. First consideration will be given to theoretical and applied articles of direct value to ACE members. Such articles might include formal research, survey or trend pieces, analyses, how-to-articles, and opinion pieces. (Reviews below.)

All submitted manuscripts are considered for publication. However, prospective contributors are encouraged to be aware of the focus of this journal and manuscript requirements. A manuscript is accepted with the understanding that the *Journal of Applied Communications* has exclusive publication rights, which means that the manuscript has not been concurrently submitted, accepted for publication, or published elsewhere. Every effort will be made to maintain an "in press" interval of six months. All submissions other than reviews will be peer-reviewed (blind). Reviews are also encouraged and should concern current (within one to two years) books, magazines, educational video cassettes, or software/CD-ROM.

How to Submit a Work

Authors must submit four manuscript copies and a computer disk, in Macintosh or MS-DOS format, preferably in WordPerfect or Microsoft Word, to the Editor(s) at Bldg. 116, PO Box 110810, University of Florida, Gainesville, FL 32611-0810. Include a self-addressed, stamped postcard or envelope if verification of manuscript receipt is desired. Photocopies of artwork, tables, or figures should be submitted, rather than the originals. If the article is accepted for publication, original graphic materials may be requested. Tables should be received in individual, separate, electronic files.

Graphic- and photo-image winners in the ACE Critique & Awards Program (C&A) are encouraged to submit their winning entries. Images should be accompanied by a note of explanation concerning why and how the image was made. A copy of the Award image, and any accompanying text, as it appeared in the publication, should be included (photocopies accepted).

The Journal publishes refereed and non-refereed materials. Non-refereed articles include reviews only.

All articles should be typed double-spaced. Include a title page listing authors' names and addresses. At the bottom of the title page, include a one-paragraph biographical note, listing institutional affiliation, job title, acknowledgment of funding, and ACE membership information. If the article has been presented orally, this should be mentioned.

Do not include any author identification on inside page text pages. The title page will be removed before the article is submitted for anonymous review to three members of the manuscript review board. Articles should not exceed 15 double-spaced typed pages, excluding literature citations, and a maximum of six tables or figures. Shorter articles are strongly encouraged.

Manuscript Organization

Every article (not reviews) must contain a 100-word informative abstract. Briefly list the purpose, methodology, significant findings, and conclusion. Begin the manuscript text as page 1. Use appropriate subheads to break up the body of the text. List footnotes and literature citations, on separate pages, at the end of the text, along with tables or figures, if used. (Indicate in margins of the text, approximately, where tables/figures should appear.)

For literature citations, use the "author-date" system; that is, insert the surname of the author and the year of publication in the text at the appropriate point: "Smith (1989) found that ..." or "In recent study (Smith, 1989), findings" Within a paragraph, omit the year in subsequent references as long as the study cannot be confused with other studies cited in the article. Follow the style guidelines in the *Publication Manual of the American Psychological Association (Fourth Edition)*.

Publication Agreement

Copyright: In order for a submitted work to be accepted and published by the *Journal of Applied Communications*, the author(s) agree to transfer copyright of the work to ACE—this includes full and exclusive rights to the publication in all media now known or later developed, including but not limited to electronic databases, microfilm, and anthologies.

Author Warranties: The author(s) represent(s) and warrants(s): that the manuscript submitted is his/her (their) own work; that the work has been submitted only to this journal and that it has not been previously published; that the article contains no libelous or unlawful statements and does not infringe upon the civil rights of others; that the author(s) is(are) not infringing upon anyone else's copyright. The authors agree that if there is a breach of any of the above representations and warranties that (s)he (they) will indemnify the Publisher and Editor and hold them blameless.

How Do I Subscribe?

Members of ACE receive the *Journal of Applied Communications* as part of regular membership services. The rate for non-members, libraries, and others is \$75 a year. Single copies of back issues may be obtained for \$15 each, when available.

To order, contact:

Journal of Applied Communications
Editor, University of Florida, PO Box 110810
Gainesville, FL 32611-0810, Ph: 904/392-9588
Fax: 904/392-8583, e-mail: AMW@GNV.IFAS.UFL.EDU

Notify change of address:

ACE Coordinator, University of Florida,
PO Box 110810, Gainesville, FL 32611-0810

1995-96 ACE Officers

Board

President
Terry Meisenbach
University of Nebraska

President-Elect
Janet Rodekohr
University of Georgia

Vice-President
LaRae Donnellan
University of Idaho

ACE Coordinator
Ashley Wood
University of Florida

Directors

Past President Valorie McAlpin North Carolina A&T State University	Northeast Holly Young University of New Hampshire
Retirees James F. Evans Urbana, Illinois	South Katie Lerner Smith Auburn University
District of Columbia Maureen Quinn, USDA	West James A. Duncan Oregon State University
North Central Anita Povich University of Illinois	

The ACE Mission

ACE, an international communications organization, is committed to an emphasis on diversity and pluralism as an integral part of its mission, vision, and values and in its relationships with members, groups, and other organizations. ACE champions the development, design, and delivery of communications and technology products and services that are targeted specifically to the needs of diverse customers and audiences.

What ACE Offers

The Agricultural Communicators in Education (ACE) is an international association of professionals who utilize a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. ACE was organized in 1913. Its members meet regularly in regional meetings, workshops, and at annual, national meetings held each year in different locations within the United States.

ACE is dedicated to the professional development of its members. National meetings aim to help members develop communications strategies and plans, and to increase their technological knowledge and skills.

Most of ACE's 700+ members are faculty and staff members at land-grant and sea-grant universities throughout the U.S. and in similar institutions in other nations. Some are employed by the federal government, others by associated agribusinesses. Others are employed at international agricultural development centers around the world.

ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians, and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

For more information, contact:



c/o ACE Coordinator
ACE Headquarters
PO Box 35
Evinston, FL 32633
Ph: 904/392-9588 Fax: 904/392-8583
e-mail: AMW@GNV.IFAS.UFL.EDU

**For your professional development
and the benefit of the world.**

THE FUTURE OF AGRICULTURE
Where Do We Grow From Here?

Technoculture



FIRST CLASS MAIL

U.S. POSTAGE PAID
Gainesville, FL 32611
Permit No. 240

ACE Headquarters
Institute of Food and Agricultural Sciences
PO Box 110810
Gainesville, FL 32611-0810

11223-A110810W-360
KEVIN G. HAYES
OKLAHOMA STATE UNIVERSITY
103 PUBLIC INFORMATION BLDG.
STILLWATER, OK 74076