

Publishing Policy and Instructions for Contributors

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Abstract

Editorial back matter for vol. 81, no. 1 (1997) of Journal of Applied Communications

Publishing Policy and Instructions for Contributors

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The Agricultural Communicators in Education (ACE) is an international association of professionals who utilize a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. ACE was organized in 1913. Its members meet regularly in regional meetings, workshops, and at annual meetings held each year in different locations within the United States.

ACE is dedicated to the professional development of its members. International meetings aim to help members develop communications strategies and plans and to increase their technological knowledge and skills.

Most of ACE's 700+ members are faculty and staff members at land-grant and sea-grant universities throughout the U.S. and in similar institutions in other nations. Some are employed by the federal government, others by associated agribusinesses. Others are employed at international agricultural development centers around the world.

ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

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