Table of contents, editorial board, and other front matter

John Brooks
Louisiana State University

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Recommended Citation

Brooks, John (1997) "Table of contents, editorial board, and other front matter," *Journal of Applied Communications*: Vol. 81: Iss. 2. <https://doi.org/10.4148/1051-0834.1423>

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Table of contents, editorial board, and other front matter

Abstract

Editorial front matter and table of contents for vol. 81, no. 2 (1997) of Journal of Applied Communications

Journal of Applied Communications

Volume 81

No. 2, 1997

**Perception Change in Rice Pest Manage-
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Audrey S. Wynne
asw@gnv.ifas.ufl.edu

Graphics

Audrey S. Wynne
asw@gnv.ifas.ufl.edu

Managing Editor

Julia Graddy
ACE Coordinator
ace@gnv.ifas.ufl.edu

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Caption for cover photo:

The cover photo is the Gold Award Winner, 1997 Critique and Awards Program. Don Breneman, Extension Photographer at the University of Minnesota, shot this lovely single color transparency photograph of the Lelf Erikson Rose Garden on the shores of Lake Superior in Duluth at 8 a.m. in early September. The photograph was used as the cover for the Minnesota Gardening 1997 Calendar, which sold 12,000 copies.

Don used a 35 mm camera with a tripod and a 35 mm-70 mm zoom lens, and Fujii Provia ISO 100 speed color transparency film. A polarizing lens darkened the sky so that the city's landmark Lift Bridge would become prominent in the background.

Minnesota Gardening 1997 featured the state's public gardens. Breneman said, "I stopped initially one afternoon to check the possibilities, and I realized that I would need to shoot in the early morning to get the sun in the right direction. Later that same year, I was staying in Duluth and took the photo."

Don Breneman

The Journal of Applied Communications is indexed and abstracted in ERIC's Current Index to Journals in Education (CUE) and is listed in Ulrich's International Periodicals Directory, March 1997.

<https://newprairiepress.org/jac/vol81/iss2/1>
DOI: 10.4148/1051-0834.1423

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