

Annual Index

John Brooks
Louisiana State University

Follow this and additional works at: <https://newprairiepress.org/jac>



This work is licensed under a [Creative Commons Attribution-Noncommercial-Share Alike 4.0 License](https://creativecommons.org/licenses/by-nc-sa/4.0/).

Recommended Citation

Brooks, John (1997) "Annual Index," *Journal of Applied Communications*: Vol. 81: Iss. 4. <https://doi.org/10.4148/1051-0834.1440>

This Back Matter is brought to you for free and open access by New Prairie Press. It has been accepted for inclusion in *Journal of Applied Communications* by an authorized administrator of New Prairie Press. For more information, please contact cads@k-state.edu.

Annual Index

Abstract

An article and review index to volume 81 of Journal of Applied Communications.

Annual Index

Articles

Authors

Note: Listing of authors' names includes cross references to second, third, and fourth authors.

Barclay, Raymond, Jr., 81-4.

Bell, Susan M. see Fritz, Marlene A.

Benedict, Linda Foster, 81-1.

Bielema, Cheryl L., 81-4.

Carr, Ana see Miller, Greg.

Clement, Douglas see Richardson, John G.

Escalada, M. M. see Heong, K. L.

Fritz, Marlene A., 81-1.

Gennarelli, Debra see Kelleher, Tom.

Gerakis, Argyrios, 81-2.

Henley, Michelle see Kelleher, Tom.

Heong, K. L., 81-2.

Hon, Linda see Kelleher, Tom.

Kelleher, Tom, 81-2.

Miller, Greg, 81-1.

Mustian, David see Richardson, John G.

Richardson, John G., 81-3.

Ruppert, Kathleen C., 81-3.

Sperbeck, John M., 81-3.

Stewart, Arlene Z. see Ruppert, Kathleen.

Truong, Linh see Tucker, Mark.

Tucker, Mark, 81-4.

Wood-Turley, Sharon see Tucker, Mark.

Annual Index

Articles

Titles

Note: Any definite or indefinite article (The, A, An) has been omitted as the first word in a title.

- Communication on the World Wide Web: Designing an Effective Homepage*, 81(2), 29-42.
- Concerns Affecting Computer Usage by County Extension Educators in Florida*, 81(3), 3-12.
- Evaluating Alumni Publications: A Readership Survey of the Graduates of an Agricultural College*, 81(2), 19-27.
- How Computer-Mediated Communication (CMC) Can Work to Enhance Distance Delivery of Courses*, 81(4), 3-17.
- Information and Training Needs of Agricultural Faculty Related to Distance Education*, 81(1), 1-9.
- Marketing Extension Gardening Publications in Boise Nurseries and Garden Centers in 1994 and 1995*, 81(1) 23-29.
- Modeling Preference for Agricultural College Publications: A Readership Study of Missouri's "Focus21,"* 81(4), 18-41.
- Perception Change in Rice Pest Management: A Case Study of Farmers' Evaluation of Conflict Information*, 81(2), 3-17.
- Reaching the Black Press with the Land-Grant Message*, 81(1), 11-22.
- Reaching Traditional and Nontraditional Extension Audiences*, 81(3), 13-23.
- Some Media Relations Success Stories*, 81(3), 24-39.
- Use of Radio in Arkansas for Agricultural Information*, 81(4), 42-53.
-

Annual Index

Reviews

Reviewers

- Gregory, Elizabeth, 81(3), p. 44.
 Hutchcroft, Ted, 81(3) p. 40; 81(4), p. 54.
 Kern, Robert, 81(1), p. 31.
 Sperbeck, John M., 81(1), p. 33.; 81(2) p. 43.
 Thomas, Ron, 81(2), p. 45.

Reviews

Titles of Publications

- Cook, Marshall J. *Writer's Digest Books*. 1995. Reviewed by John M. Sperbeck 81(1).
 Hildebrand, John. *Mapping the Farm: The Chronicle of a Family*. 1995. Reviewed by Ted Hutchcroft 81(3).
 Hurt, R. Douglas. *American Farms: Exploring Their History*. 1996. Reviewed by Ted Hutchcroft 81(3).
 Khan, Badrul H., ed. *Web-based Instruction*. 1997. Reviewed by Ron Thomas 81((2)).
 Muhm, Don, and Wadsley, Virginia. *Iowans Who Made a Difference: 150 Years of Agricultural Progress*. 1996. Reviewed by Ted Hutchcroft 81(3).
 Stanley, Terri, ed. *Writer's Update*. [n.d.]. Reviewed by Ted Hutchcroft 81(4).
 Swegle, Wayne E., and Harvey, John, eds. *Milestones & Memories: Seventy-fifth Anniversary, American Agricultural Editors' Association*. [n.d.]. Reviewed by Robert Kern 81(1).
 Wheildon, Colin. *Type and Layout*. 1996. Reviewed by Elizabeth Gregory 81(3).
Writer's Digest Books. *Making Money Free-lance Writing*. [n.d.]. Reviewed by John M. Sperbeck 81(2).
-



What ACE Offers

The Agricultural Communicators in Education (ACE) is an international association of professionals who utilize a wide variety of media—ranging from traditional methods to current technologies—to disseminate information concerning natural resources, agriculture, and the food industry. ACE was organized in 1913. Its members meet regularly in regional meetings, workshops, and at annual meetings held each year in different locations within the United States.

ACE is dedicated to the professional development of its members. International meetings aim to help members develop communications strategies and plans and to increase their technological knowledge and skills.

Most of ACE's 700+ members are faculty and staff members at land-grant and sea-grant universities throughout the U.S. and in similar institutions in other nations. Some are employed by the federal government, others by associated agribusinesses. Others are employed at international agricultural development centers around the world.

ACE members are the communications backbone of a research and teaching network established in the United States more than a century ago. They plan, prepare, and disseminate research results and extension teaching materials. Their stock in trade is scientific information for scientists and technicians and practical, problem-solving information for people who can put it to work: farmers, families, foresters, food processors, news media, ranchers, homemakers, young people, marine businesses, main street businesses, and many others.

For more information, contact:



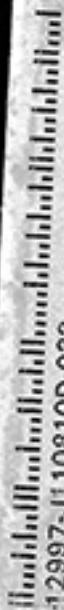
c/o ACE Coordinator
ACE Headquarters
PO Box 110811
Gainesville, FL 32611-0811
Ph: 352/392-9588 Fax: 352/392-8583
e-mail: ace@gnv.ifas.ufl.edu

**For your professional development
and the benefit of the world.**

ACE Headquarters
Institute of Food and Agricultural Sciences
P. O. Box 110811
Gainesville, FL 32611-0811

ADDRESS CORRECTION REQUESTED

FIRST CLASS MAIL
U.S. POSTAGE PAID
Gainesville, FL 32611
Permit No. 540



12997-J110810D-033
JACQUELINE DAHLGREN
OKLAHOMA STATE UNIVERSITY
117 PIC BLDG
STILLWATER OK 74078-0222