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Leading through CRISIS and COVID; It's Not What You Think

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- 1) Presentation Title: **Leading through CRISIS and COVID; It's Not What You Think**
- 2) Presenter Information: Dr. Christopher J. Jochum. Chair, Department of Teacher Education, Fort Hays State University. (cjjochum@fhsu.edu)
- 3) Presentation Theme: Leadership and Management
- 4) Presentation Type: Interactive Workshop
- 5) Abstract: This interactive workshop will use the acronyms CRISIS and COVID to help participants identify and refine their leadership styles and departmental culture during times of crisis. Participants will learn how to apply the CRISIS and COVID models with their respective departments to better identify their mission and develop growth initiatives.
- 6) Keywords: Crisis leadership, Leadership development, Leadership philosophy, Departmental culture, Departmental improvement
- 7) Presentation Description:

Overview

Leading through a crisis can be difficult and, at times, lonely. The COVID-related shutdowns and closures forced university leaders—especially departmental chairs—to take on new roles, often times without having any clear guidance or previous experience on which to rely. Although it may be natural to go into a survival or maintenance phase during a crisis, if approached correctly, a crisis can be a time of great reflection and growth, both personally and corporately. In this interactive workshop, the presenter will use acronyms for CRISIS and COVID to show participants how they can not only lead effectively during a crisis but, more importantly, how to leverage the crisis as an opportunity to better understand themselves, those whom they serve and their organization, especially as it relates to identifying and refining their mission and subsequent growth initiatives. Participants will learn how to facilitate a similar process with their colleagues as a form of professional growth and departmental development. This workshop will also enable participants to connect with fellow chairs, reflect and share ideas for leading and growing during times of crisis.

Relevance

Given the purpose of the conference, along with the related theme (Leadership Management), this session is relevant to all chairpersons as it will provide them a framework for not only leading through crisis but also how to use a crisis as a way to grow and enhance their leadership and respective departments. This interactive workshop will be equally relevant to both novice and experienced chairpersons.

Presentation focus

This workshop will use acronyms for CRISIS and COVID to provide participants with an easy-to-follow model for leading and succeeding through times of crisis. The workshop will be very

interactive and practical as the presenter has personal experience implementing these concepts and processes with his/her own department.

How the audience will be involved

Workshop participants will be actively engaged throughout the presentation, with each other and with the presenter. Although there will be formal information presented, the overall structure will encourage an ongoing dialog within the presentation. In addition, participants will be asked to work with each other to share their experiences and prominent takeaways from the presentation. The primary objectives will be for participants to understand the acronyms CRISIS and COVID to (1) learn how to effectively lead through a crisis, (2) learn how to use a crisis to identify departmental strengths and weaknesses and (3) ensure growth and develop initiatives.