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Abstract
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Volume 74 No. 2, 1990

- Marketing: An Emerging Area
- An Approach to Including Ethics in Agricultural Communications Teaching
- Communications Challenges In A Smaller World
- Publish, Don't Perish: Experienced Authors Share Ideas
- Determining a Standard for Number of Viewers of Educational Programs Delivered Through Government Access Cable TV
- New Directions for ACE
- Agent Satisfaction with Extension Publications: An Exploratory Study
- Reviews

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