Table of contents, editorial board, and other front matter

Abstract
Editorial front matter and table of contents for vol. 74, no. 2 (1990) of Journal of Applied Communications

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Journal of Applied Communications

Volume 74
No. 2, 1990

- Marketing: An Emerging Area
- An Approach to Including Ethics in Agricultural Communications Teaching
- Communications Challenges In A Smaller World
- Publish, Don't Perish: Experienced Authors Share Ideas
- Determining a Standard for Number of Viewers of Educational Programs Delivered Through Government Access Cable TV
- New Directions for ACE
- Agent Satisfaction with Extension Publications: An Exploratory Study
- Reviews

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