Table of contents, editorial board, and other front matter

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Abstract
Editorial front matter and table of contents for vol.70, no. 3 (1987) of The ACE Quarterly, Official Journal of the Agricultural Communicators in Education

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Official Journal of the Agricultural Communicators in Education

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On The Cover

The illustration shown was used in direct mail and poster promotion for the Agribusiness Computer Short Course and Trade Show at the Institute of Food and Agricultural Sciences, University of Florida. Currently, it is being used in ads in five farm journals related to computers in agriculture.

Drawn from an in-house photo, the pen and ink illustration was used to gain a bolder, more striking visual appearance. The concept was designed to promote user-friendliness of computers to farmers, and does not reflect gender, so that the glove could belong to a home gardener, farm wife, ag worker, farm family member—nearly anyone who works with their hands.

Illustration by Reed Pedlow; art direction by Ashley Wood. Both are with the Editorial Department, IFAS. Wood is an ACE member, and chairs the Graphic Design Special Interest Group.