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## Titles of Publications

- Jorgensen, Linda B., Ed. The Editorial Eye: Focusing on Publications Standards, Practices, and Trends. (Published Monthly). Reviewed by Deborah B. Wiltham 83(3).
- Sevier, Robert A. Integrated Marketing for Colleges, Universities, and Schools: A Step-by-Step Planning Guide. 1998. Reviewed by Deborah B. Wiltham 83(2).

- William, Joseph M. *Ten Lessons in Clarity and Grace.* 5th Ed. 1997. Reviewed by Jack Sperbeck 83(1).
- The Elements of Typographic Style, 2nd Edition, revised and enlarged. Reviewed by Michael Neutzel 83(4).