

Chih-Ming (Ryan) Chung, Ph.D.
123 UAT Building
Oklahoma State University
Stillwater, OK 74078
Phone: (405)744-5958 Email: ryan.chung@okstate.edu

EDUCATION

- Ph.D. - Teaching and Administration** 2011
Springfield College, Springfield, MA
Specialty: Advanced quantitative and qualitative data analysis; Learning outcomes implementation
Dissertation: *Physical Self-Perception of College Students in the United States, Taiwan, and China*
- M.S. – Sport Management** 2007
Springfield College, Springfield, MA
Specialty: Institutional survey design; Assessment development; Data implementation
Thesis: *A Study of Policies and Procedures Employed by Institutions and Athletic Departments to Address Homophobia and Heterosexism at the NCAA Division-III Level*
- B.S. in Administration** 2001
National Taiwan University of Science and Technology, Taiwan
- B.A. of Education** 1999
Vanung University, Taiwan
Concentration: International Trade

JOB & RESEARCH-RELATED EXPERIENCE

- Director** 8/2017 - Present
University Assessment and Testing (UAT), Oklahoma State University, Stillwater, OK
- Support academic program outcomes assessment, general education assessment, student satisfaction and engagement, and institutional assessment-related initiatives.
 - Serve as a liaison for Assessment and Academic Improvement Council (AAIC), Committee for the Assessment of General Education (CAGE); faculty, students and administrators; the Oklahoma State Regents for Higher Education, accrediting agencies; and the public on assessment related topics.
- Assistant Director** 8/2014 – 7/2017
Office of Academic Assessment, University of Oklahoma, Norman, OK
- Responsible for annual program review and Assessment Management System training and implementation.
 - Responsible for the management and analysis of institutional data pertaining to student engagement, academic program review, student satisfaction, and NSSE.
 - Consults with faculty and program administrators in the establishment of research protocols and data management procedures for their programs, survey design, administration, and data analysis.
- Coordinator of Institutional Research** 8/2011 – 8/2014
Office of Institutional Research, Rockford University, Rockford, IL
- Collect, analyze and interpret all institutional-related data in supporting the institution’s strategic planning, operations and decision making; ensure the integrity of data collection and communication.
 - Provide timely and accurate institutional reporting to external and internal constituencies.
 - Assist in consulting and collaborating with administrators, faculty and staff to meet institutional information needs for program review and HLC accreditation activities.

ADMINISTRATIVE AND OTHER EXPERIENCE

Assessment Team (Funded by John Templeton Foundation) 11/2015 – 07/2017
Institute for Study of Human Flourishing (ISHF), University of Oklahoma, Norman, OK

- The assessment team developed the OU Model of Virtue Assessment, a long-term, comprehensive set of measures designed to establish baseline data on incoming OU students and to measure how the Institute's programs are impacting students' lives.
- Collect, analyze and interpret all ISHF-related data in supporting the institute's strategic planning, operations and decision making; ensure the integrity of data collection and communication.
- Provide timely and accurate assessment data-related reporting to external and internal constituencies.
- Assist in consulting and collaborating with team members, administrators, faculty and staff to meet institutional information needs for project review and ISHF-related activities.

Chair, Institutional Review Board, Rockford University 2012 – 2013
Active IRB member from 2011 August to 2013 August
Also served on: *HLC Planning Committee, Online Education Development Committee, Committee on Assessment and Academic Planning, Assessment Academy Team, Student Retention Committee*

Interpreter, Volleyball Hall of Fame, Mt. Holyoke, MA 2005 - 2007

Assistant Director of Recruiting and Hospitality 12/2003 – 6/2004
Irene-Lin Power Fitness Yoga Center, Taiwan

Soldier/Assistant Coordinator for Hospitality, Taiwan Army 8/2001 – 5/2003

VOLUNTEER EXPERIENCE

Higher Learning Commission (HLC), Peer Corps Reviewer Present

Book Translation, *The Truth Be Told: Across Time and Space – The Wisdom of Lao Zi*. Yuan-Chern Publishing Co., Taipei, Taiwan, R.O.C 8/2014

Lead Interpreter, International Foundation of I-Kuan-Tao, Los Angeles/Philadelphia 2005 - Present
Interpreter for Chinese and Taiwanese delegations for annual conferences.

AWARDS & SPECIAL SKILLS

Outstanding Student Athlete Award, Vanung University 1999

Inaugural Attendee: 1st student from Vanung University to attend National Taiwan University
of Science and Technology 1999

Fluent in English and Mandarin

Certificated Yoga and Aerobics Instructor (Taiwan)

TEACHING EXPERIENCE

- Adjunct Faculty**, College of Education, Health, and Aviation, Oklahoma State University 6/2018 - Present
Graduate course - REMS 5013 – Research Design and Methodology
- Adjunct Faculty**, College of Education, Health, and Aviation, Oklahoma State University Spring 2018
Graduate course - REMS 5953 – Statistical Methods in Education
- Adjunct Faculty**, Department of Health and Exercise Science, University of Oklahoma Spring 2017
General Education course – HES 2913 Personal Health
- Assistant Professor**, Mathematics Department, Rockford University, IL 8/2013 – 8/2014
General Education course – Elements of Statistics
- Assistant Professor**, Physical Education Department, Rockford University, IL 8/2012 – 8/2014
General Education course – Wellness 101 (A requirement course for all students, 90 students in each semester)
- Graduate Teaching Fellow**, Physical Education Department, Springfield College, MA 2009 - 2010
Assisted research professors and students with research methods, research statistics, research proposal design assignments, and content preparation. Met with students on a weekly basis.
- Graduate Teaching Fellow**, Education Department, Springfield College, MA 1/2008 - 5/2009
Assisted Director of Educator Preparation and Licensure program to develop online Taskstream Program (data management system) for Physical Education Teacher Licensure students.

PROFESSIONAL PRESENTATIONS

- Cultivating an Effective Culture of Student Learning Outcomes Assessment*. Invited to present at the 2019 Faculty Institute hosted by Langston University. Chih Ming (Ryan) Chung & Kelve Hunger (August 5, 2019).
- Cultivating an Effective Culture of Student Learning Outcomes Assessment*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).
- How the Brain Constructs Learning (Special Topic)*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).
- Creating Learning Outcomes: Program Outcomes Aligned Across Courses (Workshop)*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).
- Measures to Assess Student Learning*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).
- Teaching and Learning: Evaluation and Improvement – Addressing Criteria for Institutional Effectiveness*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).
- Curriculum Mapping: Aligning Courses, Instruction, and Assessment (Workshop)*. Presented at the 2019 Teaching, Learning, and Assessment Conference hosted by Kaohsiung Medical University, Kaohsiung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 22-23, 2019).

- Integrating Student Learning Assessment and Institutional Research to Support Institutional Function: Examples from the United States.* Presented at National Pingtung University of Science and Technology, Pingtung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung & Frederick Burrack (May 16, 2019).
- Cultivating an Effective Culture of Student Learning Outcomes Assessment.* Presented at National Pingtung University of Science and Technology, Pingtung, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 16, 2019).
- Cultivating an Effective Culture of Student Learning Outcomes Assessment.* Presented at the 2019 Teaching, Learning, and Student Assessment Workshop hosted by Taiwan Association of Institutional Research (TAIR), Taipei, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 14, 2019).
- Teaching and Learning: Evaluation and Improvement – Addressing Criteria for Institutional Effectiveness.* Presented at the 2019 Teaching, Learning, and Student Assessment Workshop hosted by Taiwan Association of Institutional Research (TAIR), Taipei, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 14, 2019).
- Connection Between Assessment and Institutional Research – Open Forum Discussion .* Presented at the 2019 Teaching, Learning, and Student Assessment Workshop hosted by Taiwan Association of Institutional Research (TAIR), Taipei, Taiwan. Frederick Burrack & Chih Ming (Ryan) Chung (May 14, 2019).
- Enhancing Learning Through Assessment.* Presented at the 2019 Higher Learning Commission (HLC) Annual Conference. Chicago, IL. Frederick Burrack, Ryan Chung, & Sheri Barrett (April 8, 2019).
- Limiting Dissension and Bureaucracy and Enhancing Learning: Big Picture Solutions.* Presented at the 2019 Association of American Colleges and Universities (AAC&U) Conference. San Francisco, CA. Frederick Burrack & Ryan Chung (February 15, 2019).
- Addressing Dissention, Limiting Bureaucracy, and Enhancing Learning through Assessment Processes.* Presented at the 2019 Academic Chairpersons Conference. Houston, TX. Frederick Burrack, Ryan Chung, & Sheri Barrett (February 7, 2019).
- Teaching Innovation – Is it all we need to succeed?* Invited and presented at Kaohsiung Medical University, Taiwan, ROC. Special Speaker Session. (January 4, 2019).
- Roadmaps to Improving Student Success – New Trends in Higher Education in the U.S.* Invited and presented at Higher Education Evaluation & Accreditation Council of Taiwan (HEEACT), Taiwan, ROC. Special speaker session. (December, 27, 2018).
- Please Take My Survey! Strategies for Raising Response Rates.* Presented at the 2018 Association for Assessment Learning in Higher Education (AALHE) conference. Salt Lake City, UT. Kelva Hunger & Chung, Chih-Ming (Ryan) (June 4-7, 2018).
- Promoting Faculty Engagement and Assessment Efforts: A Case Study.* Presented at the 2018 Association for Assessment Learning in Higher Education (AALHE) conference. Salt Lake City, UT. Kelva Hunger & Chung, Chih-Ming (Ryan) (June 4-7, 2018).
- Leveraging Faculty Development and Assessment Efforts: A case Study.* Presented at the academic Chairpersons conference. Orlando, FL. Chung, Chih-Ming (Ryan) at February 13-16, 2018.
- Get them to Click it! Increasing Online Survey Response Rate.* Presented at the academic Chairpersons conference. Orlando, FL. Chung, Chih-Ming (Ryan) (February 13-16, 2018).

- Integrating Virtues as Value Added Elements in Wellness Courses to Change Unhealthy Behavior.* Presented at 1st International Symposium on Innovative Teaching and Learning hosted by Kansas State University, Manhattan, KS. Chung, Chih-Ming (Ryan) (September 26-28, 2017).
- Designing and Implementing a Sustainable Assessment Process: Practical Strategies for Balancing Accountability and Improvement.* Presented at 2016 Assessment Institute – IUPUI Pre Conference Workshop. Indianapolis, IN. Wao, Felix & Chung, Chih-Ming (Ryan).
- Designing, Validating and Successfully Implementing a Satisfaction Survey.* Presented at Association for Institutional Research (AIR) Forum. New Orleans, LA. Chung, Chih-Ming (Ryan), Wao, Felix, & Tate, Lindsey (June 1, 2016).
- Get them to Click it! Increasing Online Survey Response Rate.* Presented at Association for Institutional Research (AIR) Forum. New Orleans, LA. Chung, Chih-Ming (Ryan), & Wao, Felix (June 1, 2016).
- Promoting Faculty Engagement with Assessment at Large Research University.* Presented at Association for Institutional Research (AIR) Forum. New Orleans, LA. Wao, Felix, & Chung, Chih-Ming (Ryan) (June 1, 2016).
- Assessing Graduate Program in Research University: Practical Strategies.* Presented at Higher Learning Commission (HLC) Annual Conference. Chicago, IL. Wao, Felix, & Chung, Chih-Ming (Ryan) (April 17, 2016).
- Leveraging collection of data for the annual program assessment reports: How Qualtrics can make the process effective, efficient and easier.* Presented at 2016 OU Academic Technology Expo, Norman, Oklahoma. Wao, Felix & Chung, Chih-Ming (Ryan) (January 15, 2016).
- Assessment of study abroad programs articulating outcomes, gathering data and making evidence-based decisions for continuous improvement.* Presented at NAFSA Region Conference 2015, Norman, Oklahoma. Brunson, Laura, Chung, Chih-Ming (Ryan), Duke, Steven, Matherly, Cheryl, & Wao, Felix (October 19, 2015).
- Qualtrics Day Panel Discussion at University of Oklahoma. Chung, Chih-Ming (Ryan) (9/23/2015).
- Developing, Integrating, Applying Institutional Research (IR)/Assessment as an Administrative Unit(s) – U.S. Research One Institutions.* Teaching/Learning Resources Center for Vocational Education Institute in Central Taiwan at National Yunlin University of Science & Technology. Ministry of Education, Taiwan R.O.C. Chung, Chih-Ming (Ryan) (June 23, 2015).
- Developing, Integrating, Applying Institutional Research (IR)/Assessment as an Administrative Unit(s) – U.S. Research One Institutions.* Kaohsiung, Taitung, and Pingtung (KTP) Regional Resource Center for Teaching and Learning at National Sun Yat-Sen University. Ministry of Education, Taiwan R.O.C. Chung, Chih-Ming (Ryan) (June 22, 2015).
- Integrating Institutional Data to Reinforce Your Retention Model.* Presented at Spring 2015 OKAIR Conference, Midwest City, OK. Chung, Chih-Ming (Ryan), Wao, Felix, & Xiaolan, Liao (April 10, 2015).
- Get Them to Click it! Techniques for Increasing Online Survey Response Rates.* Presented at Spring 2015 OKAIR Conference, Midwest City, OK. Chung, Chih-Ming (Ryan), Wao, Felix, & Kickham, Liz (April 10, 2015).
- Curriculum Mapping with Surveys: How Qualtrics can Make Your Life Easier!* Presented at 2015 OU Academic Technology Expo, Norman, Oklahoma. Chung, Chih-Ming (Ryan), Kickham, Liz, & Liao, Xiaolan (January, 2015).

Academy of Assessment for Student Learning: Results Forum. Presented at Higher Learning Commission (HLC) Results Forum. Chicago, IL. Siconolfi, Steve, & Chung, Chih-Ming (Ryan) (June, 2014).

Physical Self-Perception: College Students in the U.S., Taiwan, and China. Presented at AAHPERD National Convention. Boston, MA. Chung, Chih-Ming (Ryan), & Raudensky, J. (March, 2012).

Using an Internet Survey to Collect Opinions from Students and Parents. Presented at 2011 MAHPERD Conference. Maine, ME. Chung, Chih-Ming (Ryan), & Yeh, Mei-Lin. (November, 2011).

Physical self-perception of college students in China, Taiwan, and United States. Presented at 2010 Copenhagen Summer School, Denmark. Chung, Chih-Ming (Ryan) (August 22-28, 2010).

Applied skills in online survey design to increase response rate. Presented at AAHPERD National Convention, Indianapolis, IN. Lee, A., Chung, Chih-Ming (Ryan), & Yeh, Mei-Lin. (March, 2010).

RESEARCH MANUSCRIPTS

Designing, Validating, and Successfully Implementing a Student Satisfaction Survey at a Land-Granted Research University. Chung, Chih-Ming (Ryan), Kim, Sohee, & Hunger, Kelva (In Progress).

Impacting Health Through Corss-Border Pharmaceutical Purchases. *Medical Anthropology*. Dalstrom, Matt, Chung, Chih-Ming (Ryan), & Castronovo, Lynette. (2019). DOI: 10.1080/01459740.2019.1642888

Physical Self-Perception of College Students in the United States, Taiwan, and China. *Advances in Psychology Research, Volume 116 (A book chapter)*. Nova Science Publishers, Inc., New York. Chung, Chih-Ming (Ryan), Freeman, Ina, & Raudensky, Jeanne (2016).

Bifactor Approach to Modeling Multidimensionality of Physical Self-Perception Profile, *Measurement in Physical Education and Exercise Science*, DOI: [10.1080/1091367X.2015.1081594](https://doi.org/10.1080/1091367X.2015.1081594). Chung, Chih-Ming (Ryan), Liao, Xiaolan, Song, Hairong, & Lee, Taehun (2015).

校務研究與教務評比中心的整合應用—美國大學為例 (English Title: Developing, Integrating, Applying Institutional Research (IR)/Assessment as an Administrative Unit(s) – U.S. Research One Institutions). *Evaluation Bimonthly*, 57, 23-27. Chung, Chih-Ming (Ryan) (September, 2015).

The Logic of Hermeneutics – A Methodology for Research Today. *Comprehensive Research Journal of Management and Business Studies* 2 (3): 66- 76. Freeman, Ina & Chung, Chih-Ming (Ryan) (2014).