Table of Contents and Introduction

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Senses and sense ability
How sensory analysis investigates what we see, taste, smell, feel, touch ... and buy

Air travel with dummies
Engineers use special mannequins to improve airplane safety, comfort

Detect and defeat
Researchers take aim at deadly swine diseases
Kansas State University’s TRIGA research reactor operating in steady state at 100 kW of thermal power.
Seek is a publication of Kansas State University and is produced by the Division of Communications and Marketing.

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Seek is a fitting name for our new magazine about the many facets of K-State and our quest to become a Top 50 public research university by 2025.

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In the pages of Seek, we invite you to experience, or “See,” some of the best “K”-State has to offer.

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Our inaugural issue looks at why Kansas State University is a world leader in sensory analysis, where the human senses are used to develop products and make them better. Our internationally recognized Sensory Analysis Center conducts research and works with companies across the globe to feed hungry children, provide pets better food and even develop a better cup of coffee.

Worried about catching the flu when flying? Learn how FAA-supported K-State research uses a unique approach in air cabin research to keep passengers healthy and comfortable.

As the nation’s first operational land-grant university, Kansas State University has a long history of leadership in animal health. See how K-State swine research is successfully taking aim at deadly diseases, particularly the devastating porcine reproductive and respiratory syndrome, or PRRS. Our research has produced vaccines, diagnostics and more to help swine producers in the U.S. and worldwide.

Geomicrobiology is a relatively new field, but one in which Kansas State University geoscientists are making strides. These researchers are studying the role microorganisms play in driving the chemistry of geological environments, which could lead to safer drinking water and even new ways to extract energy from depleted oil reservoirs.

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Seek also will introduce you to our nationally recognized students, faculty and staff. In this issue, meet two anthropology students who show why undergraduate research is a hallmark at K-State, learn how we’re boosting our graduate student enrollment and meet the man leading the university’s corporate engagement efforts.

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Peter Dorhout, Vice President for Research

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