Editorial board, information for authors, and other front matter

Ricky Telg
University of Florida

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Abstract
This content includes the front cover, the table of contents, editorial and other information for authors for vol. 96, no. 3 (2012) of Journal of Applied Communications

Keywords
masthead

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Holly Young, Interim Executive Director
59 College Road, Taylor Hall
Durham, NH 03824
(855) 657-9544
ace.info@unh.edu

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Commentary

A Textbook Example: Lessons Learned about Visual Content Used for an Agricultural Communications Textbook
Ricky W. Telg

Research

Brand Salience and Brand Differentiation of the Florida Forest Service
Quisto Settle, Joy Goodwin, Ricky Telg, Tracy Irani, Hannah Carter, and Al Wysocki

Selected GO TEXAN Members’ Online Presence: A Communications Audit
Courtney Gibson, Chelsey Ahrens, Courtney Meyers, and Erica Irlbeck

Media Dependency During a Food Safety Incident Related to the U.S. Beef Industry
Ashley D. Charanza and Traci L. Naile

Expressions of Social Presence in Agricultural Conversations on Twitter: Implications for Agricultural Communications
Kelly M. Pritchett, Traci L. Naile, and Theresa P. Murphrey

Beef Producers’ Risk Perceptions of an Agroterrorism Event Occurring in Oklahoma
Marcus A. Ashlock, D. Dwayne Cartmell II, and James G. Leising

Agricultural Communication Students Perceptions, Knowledge, and Identified Sources of Information About Agritourism
Katie Amaral, Leslie D. Edgar, and Donald M. Johnson

Impact of Newspaper Characteristics on Reporters’ Agricultural Crisis Stories: Productivity, Story Length, and Source Selection
Judith M. White and Tracy Rutherford

*presented at the 2012 Association for Communications Excellence Conference held in Annapolis, Maryland. These papers went through an additional expedited peer review before being accepted for publication in the Journal.