Table of contents, editorial board, and other front matter

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Table of contents, editorial board, and other front matter

Abstract

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Journal of Applied Communications

Volume 91
Nos. 1 & 2, 2007

Professional Development
Five Myths About eXtension

Research
Selected Consumers' Evaluations of Genetically Modified Food Labels
The Effect of Message Frames on Attitudes Toward Internationalizing Agricultural Extension
Effective First Impressions Online: A Case Study of Working With Industry Professionals to Analyze Web Site Usability
Entertainment and Agriculture: An Examination of the Impact of Entertainment Media on Perceptions of Agriculture

Review
Telling True Stories: A Nonfiction Writers' Guide From the Nieman Foundation at Harvard University

extension
more mind reach

Official Journal of the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences

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Caption: Cover Photo
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# Journal of Applied Communications

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